Psoriasis is more than skin deep
Psoriasis is a chronic, autoimmune disease that appears on the skin, affecting more than 7.5 million Americans, including hundreds of thousands of children.

Psoriasis is characterized by itchy, red and painful scales. Though it is a genetic condition associated with the immune system, people often mistakenly think psoriasis is contagious. The disease affects health, concentration and confidence—especially for kids.
Kids Walk to Cure Psoriasis

This fun and easy-to-plan program features an educational, in-school presentation about psoriasis and the importance of accepting differences in others. Participating students collect donations from family and friends over a two-week period, then celebrate with a walk on campus.

Reduce bullying and teasing

A chronic disease such as psoriasis that affects physical appearance can be emotionally disabling. Kids Walk to Cure Psoriasis is designed to teach the importance of respecting differences.

Raise funds for your school

Your school receives 10 percent of the money raised—to be used however you see fit. The remaining funds help the National Psoriasis Foundation work toward a cure.

Raise psoriasis awareness

Psoriasis is the most common autoimmune disease in the U.S. From students and their families to teachers and staff, it’s a sure bet that someone involved with your school is affected by psoriasis.

Support for Kids Walk to Cure Psoriasis

The National Psoriasis Foundation will provide everything you need to put the Kids Walk to Cure Psoriasis program into action:

- Teaching materials to help students understand psoriasis and respect others’ differences
- Letters to parents and fliers to distribute to students
- Ideas for students on how to collect donations
- Collection envelopes and a return envelope for donations
- A banner and prizes to celebrate students’ accomplishments
- A check for 10 percent of funds collected that will be returned to your school

Sign up your school for a Kids Walk to Cure Psoriasis

Please complete and return this form to receive your packet:

Name ____________________________
Title ____________________________
E-mail ____________________________
School name _______________________
School address _____________________
City __________________________ ZIP ____________
State ____________________________
Phone ____________________________
Principal’s name (if not you) ______________
No. of students expected to participate _______
Date for Kids Walk ___________________

Please fax or return to:
National Psoriasis Foundation
Attention: Kids Walk to Cure Psoriasis
6600 SW 92nd Ave., Suite 300
Portland, OR 97223-7195
Fax: 503.245.0626

Questions?
E-mail walk@psoriasis.org
Phone 877.825.WALK (9255)

Psoriasis isn’t contagious, but awareness is.”