Walk to Cure Psoriasis Incentive Drawing: Dead Sea treatment package Give-A-Way

$3,500 Value

As a give-away, to one Walk participant that raises at least $25 and has psoriasis, we are offering a full Dead Sea treatment package at the Mavena Psoriasis Center.

The package will include 2 office visits with our nurse practitioner (1st to evaluate the patient prior to starting treatment and a 2nd upon completion) and 25 full body balneo-phototherapy treatments. Most patients (moderate to severe psoriasis) require approximately 25 treatments to reach clearance. Balneo-phototherapy consists of a relaxing Dead Sea salt hydrotherapy bath followed immediately by Narrow Band UVB phototherapy. Our medical equipment is state of the art.

Over 80% of moderate to severe psoriasis patients achieve up to 87% clearance with Balneo-phototherapy.

The Mavena Psoriasis Center is divided into two sides, male and female, so privacy is highly guarded. Each treatment area has lockers, grooming sinks, showers, private hydrotherapy rooms and a private phototherapy area. The Mavena Derma Line products are dispensed throughout the treatment areas for the patients’ convenience and complimentary to use during treatments. The Mavena Derma Line products include full body care moisturizers and creams, gentle body and hair cleansers and a deep scalp conditioner. These Dead Sea salt products were formulated especially for psoriasis sufferers. Patient gowns, towels, flip flops, blow dryers, sunscreen, petrolatum products and protective eye wear are also available for patients use. Patients do not need to bring anything to their appointments, making it a very stress-free, spa-like experience. We also have evening and weekend hours to accommodate patients’ schedules.

The winner will be responsible for transportation.

There will be no refund to a patient that does need the entire 25 treatments or chooses to stop treatment for any reason prior to reaching 25 treatments. This offers expires on 10/16/12, 12 months after raffle winner was notified. No unused treatments can be carried over past the expiration date.